

# Michael Luscombe

## Web Designer & Developer

I enjoy creating rich front-end web experiences with Photoshop, HTML, CSS, Javascript and JQuery, but I am just as passionate about creating dynamic back-ends with ASP on MSSQL or MySQL databases. Watching a project go from a notepad to a living, breathing site that changes with new user content and feedback is very rewarding to me. I am flexible and always strive to do a good job, whether it's designing email campaigns, banners, 3D animations, postcards or business cards, foldable boxes, PowerPoint presentations, t-shirts, you name it.

[maumedia.com](http://maumedia.com)

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## Skill Summary

- HTML 4, CSS2/3, always written in text editor, not a WYSIWYG editor.
- Javascript, including JQuery 1.5 and Asynchronous code (AJAX).
- ASP 3, including MySQL & MSSQL.
- Adobe® Photoshop, including 3D support in Ps and Acrobat.
- Adobe® Illustrator, up to CS3.
- 3D modeling, rendering and animation. (Intimate knowledge of Strata 3D products, good knowledge of Lightwave)
- Video editing in Premiere and After Effects.
- Flash animation, some ActionScript, Print/CMKY experience.

## Work History

### Web Developer & Graphic Designer

Strata Software / Corastar Inc. (2007 to Present)

- Design of product logos, splash screens, printed box/DVD art.
- Created and maintained several iterations of company website.
- Weekly marketing bulletins, banners and special offer pages.
- Created and maintained community site
- Designed and created a Wordpress based subscription tutorial site.

Although I've only been at Strata full-time for 4 years, I've been working on StrataCafe and with Strata's staff for over 10 years. I've done everything from compiling visitor trends on Google Analytics to demoing software on trade show floors. I've definitely had a lot more opportunity to develop myself as a "jack of all trades" during this period of my life.

[Strata.com](http://Strata.com)

[StrataCafe.com](http://StrataCafe.com)

[StrataLive3D.com](http://StrataLive3D.com)

[2010.StrataCafe.com](http://2010.StrataCafe.com)

[Strata3DUniversity.com](http://Strata3DUniversity.com)

Gallery and detailed description of sites on [maumedia.com](http://maumedia.com)

## Web Developer & Graphic Designer

Eclectic Events International Inc. (2005 to Present)

- Several Generations of website design and development.
- Logos, business cards, postcards and stationery.
- Programs, tickets and Powerpoint shows for live events.

[EclecticEventsIntl.com](http://EclecticEventsIntl.com) (gallery and description online)

## Web Designer & Developer

Science Insights Inc. (2006 to Present)

Science-Art.com is a site for science, nature and medical illustrators to solicit contract work. I've developed the site with ASP and an MSSQL back end. Users have complete control over the appearance of their online gallery, with the ability to upload images, movies and flash files. The admin has control over every aspect of the site from the site. This is a large site with many complicated features to discuss: the lightbox system, the search system, the multi-image contact forms, the persistent image stream and more.

[Science-Art.com](http://Science-Art.com) (gallery and description online)

## Web Designer

Trivedi Communications (2005 to 2007)

At Trivedi Communications, I was responsible for regular web banners, mailers and product-specific mini-sites for several Sara Lee brands: Wonderbra, Playtex, Hanes and others.

## Web Designer & Graphic Designer

Buzz Interactive (1999 to 2005)

- Designed and developed internal brand website for Canada Trust.
- Oversaw brand deployment and internet marketing during the consolidation of TD Bank and Canada Trust.
- Designed and developed internal brand marketing website for TD Canada Trust post-merger.
- Designed and developed all internet marketing (banners, mailers, minisites) for Canada Trust and TD Canada Trust for my tenure at Buzz.
- Numerous other websites and banner marketing for other clients.

## **Education**

### **Computer Graphics**

Seneca College of Applied Arts & Technology  
Graduated with Honours

### **Creative Advertising**

Durham College  
Dean's List, High Honours

## **Portfolio**

Please visit [maumedia.com](http://maumedia.com) for the most up to date portfolio, resume and contact information.